



## 2016 Arch City Rowing Club

### Row-A-Thon Sponsorship Form

On **Saturday, September 10, 2016**, members of the Arch City Rowing Club (ACRC) Crew will “erg” (row on rowing machines) for **42,195m (26.2 miles)**, in teams of 4, **to raise money for needed equipment**, such as: racing shells, oars, boat racks, docks, and safety launches.

About 70 girls and boys, from various school districts across Central Ohio, participate on the ACRC team, year-round. ACRC teaches teens, ages 12 to 18, how to row and compete at both the regional and national levels. There are no cuts, and anyone willing to put in the time, dedication and hard work is accepted onto the team. As part of the sport of rowing, ACRC teaches teens about fitness, nutrition, dedication, leadership, and an overall sense of self-worth and confidence. ACRC fields highly-competitive rowers, and our boats routinely finish on the podium at competitions. Our alumni have gone to row for The Ohio State University, University of Wisconsin, Syracuse University, Boston College, Mercyhurst University, Marietta College and other great universities and colleges.

Our program funding comes only from private contributions and fees. Your **tax deductible** donation will help support our program and allow our young rowers to stay competitive and keep rowing for health, recreation, and college scholarship opportunities. Donors pledging and paying \$100 or more will receive a complimentary copy of *The Boys In The Boat*, by Daniel James Brown.

### Please support ACRC Crew!

Name of Business/Individual: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Rower: \_\_\_\_\_

Pledge Amount: \$ \_\_\_\_\_

Please make checks payable to “ACRC” and mail to:  
Dave Ferris, Head Coach  
540 Poe Avenue  
Worthington, OH 43085  
**Or** deliver to your ACRC rower

Copies provided by



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### Other Sponsorship Opportunities:

#### Logo Placement and Boat Naming Rights - Higher-Level Donors (\$2,500+) >

- Your contribution brings widespread, positive exposure and notoriety to your business
- Naming rights and placement of your name or logo on one or more boats, or on trailers traveling to and from team regattas
- The team attends at least 4 regattas each season (at least 8 per year). Typical exposure for local regattas ranges from 3,000 to 12,000 visitors per regatta. Exposure for regional regattas, such as Head of the Hooch in Chattanooga, TN, ranges from 100,000 to 500,000 visitors per regatta
- Boats traverse Alum Creek Reservoir on a daily basis
- Parents and rowers visit our website routinely, where your name and logo (with link) will be featured prominently
- Acknowledgement in club fundraising materials
- Club is active in most local area schools and includes rowers from the following districts: Olentangy; Delaware; Dublin; Worthington; Upper Arlington; New Albany; Westerville; Gahanna; Hilliard; Columbus; and Central Ohio Catholic Schools
- In addition to the foregoing, you will receive the benefits conferred upon lower-level donors (see below)

#### Website Links & Social Media Sharing - Corporate Donors and Supporters (\$1,000 - \$2,500) >

- Your company's name and logo (with link) will be featured prominently on our website
- ACRC will share up to one promotional item per month through ACRC's social media services
- You may submit a corporate logo sticker to be affixed to the rear doors of our food trailer

#### Website Recognition - Personal Donors (\$500 - \$1,000) >

- Your name will appear on our website register of annual donors

Donations are tax-deductible to the extent allowed by law. ACRC provides tax receipts, identifying monetary amounts or personal property donated. All names, logos, and links are subject to ACRC approval. Donations are non-refundable and are recognized for one year from the date of donation. Logo placement and boat naming rights for higher-level donors will be addressed on a donation-by-donation basis. ACRC does not sell or otherwise share email addresses, phone numbers, addresses or other contact information of its rowers or parents.

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